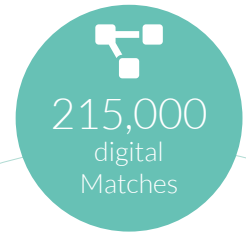


# TOP FACTS 2019

her CAREER

# her CAREER

The visitors use the exhibition as the place to be to exchange and build networks annually – no matter where they are today: looking for a new job, personal development or when starting their own business.



Nationwide  
attraction draw area  
of visitors



More than 450  
Role Models, Insiders &  
Experts



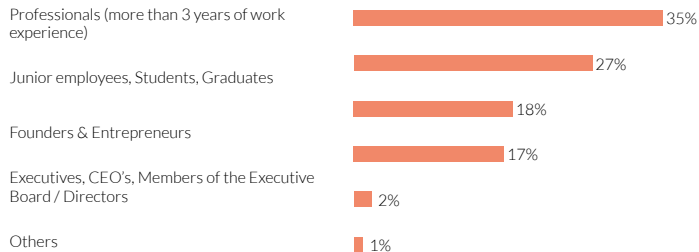
More than 300  
MeetUps, Talks & Labs



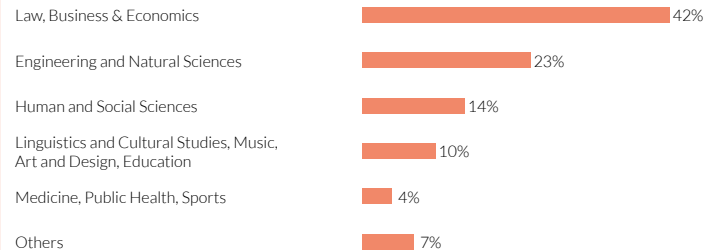
95%  
Recommendation Rate



## THE VISITORS

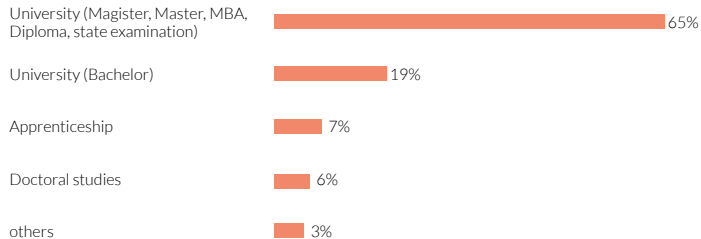


## FIELD OF STUDY





## HIGHEST OR ASPIRED DEGREE



## VISITOR ORIGIN

Bavaria, Baden-Wuerttemberg, NRW, Berlin, Hesse, Hamburg, Lower Saxony, Rhineland-Palatinate, Saxony, Saxony-Anhalt, Mecklenburg-Vorpommern, Bremen, Brandenburg, Schleswig-Holstein, Thuringia, Saarland

Austria, Switzerland, Czech Republic, Spain, France, Great Britain, USA, Bulgaria, Belgium, Italy, Luxembourg, Ukraine  
(listed in order of frequency)

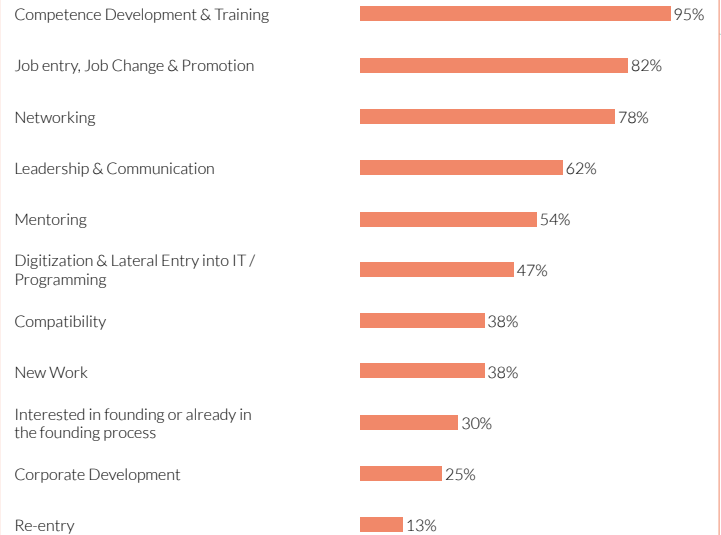


## RELOCATION

**55%** indicate willingness to change their location for the job.  
**25%** of them even Europe-wide / worldwide.



## THE MOTIVATION OF THE VISITORS TO VISIT THE EXHIBITION



(multiple choices possible)



## TIME SPENT AT THE EXHIBITION

