

Checklist of the content editors

We are pleased that you want to create added value in our community with your brand and its message! This is a very important concern for us. Exclusively advertising-branded contributions do not correspond to our concept. Instead: real content participation and authentic insights – so that women have a place where they are heard and where they can participate.

We need the following information from you for your content participation (whether through an interview, with the herCAREER Voice podcast or in the herCAREER Academy):

- + the first and last name of the sparring partner or impulse giver
- + the position title and company name
- + a photo of the sparring partner or impulse giver (if applicable, with reference to the photo credit), preferably a photo including the upper part of the body
- + the vita of the sparring partner or impulse giver in running text with up to 2,500 characters (incl. spaces)
- + the social media accounts of the sparring partner or impulse giver (Instagram/LinkedIn/Xing/Twitter/FB)

For the impulse itself, prepare the following in coordination with us:

- + the title of the impulse (up to 160 characters incl. spaces)
- + a descriptive text (up to 800 characters incl. spaces) about the content of the impulse – always in view of what the readers/participants will get out of the online event

If you have any questions, please feel free to contact us! +49 89 124 14 63-0 or by e-mail to info@her-career.com